



Monroe Economic Development Commission

**NOTICE OF MEETING - TOWN OF MONROE
ECONOMIC DEVELOPMENT COMMISSION
REGULAR MEETING (MONROE TOWN HALL)**

**WEDNESDAY April 29th, 2015
7:00 P.M.**

AGENDA:

- I. Roll Call**
- II. Review and Approval of Minutes From March 2015 Meeting**
- III. Correspondence**
- IV. Public Participation – 15 Minutes**
- V. First Selectman’s update**
 - Apprise on any outside group events (i.e. Town Council/P&Z)
 - Update commission on social media plans for 2015
 - ✓ How can EDC leverage and communicate outward to residences
- VI. Chairman’s Update**
 - Observation into “Meet Monroe Business Showcase”
 - ✓ Thoughts/Do differently?
- VII. Boards and Commissions Reports**
- VIII. Old Business**
 - Monroe Means Business, begin planning event
 - ✓ Secure available dates
 - Hosting of affairs to recruit new and promote local businesses
 - ✓ Lock in dates to entertain in town “Broker Event”
 - ✓ Identify availability of Fireman’s Field (host outings)
 - Build out shop LOCAL
 - ✓ Engage Jantris Marketing to develop ad campaign to communicate residents
- IX. New Business**
 - Modernize/Update EDC marketing materials to promote Town