



## **Monroe Economic Development Commission**

**NOTICE OF MEETING - TOWN OF MONROE  
ECONOMIC DEVELOPMENT COMMISSION  
REGULAR MEETING (MONROE TOWN HALL)**

**WEDNESDAY August 26th, 2015**

**7:00 P.M.**

**AGENDA:**

- I. Roll Call**
- II. Review and Approval of Minutes From July 2015 Meeting**
- III. Correspondence**
- IV. Public Participation – 15 Minutes**
- V. First Selectman's update**
  - Re-engage team on new businesses moving in town (next 90 days)
  - Progress on filling board vacancies
    - ✓ Confirm status of Commissioned Member David Garofalo
- VI. Chairman's Update**
  - Notify of any outside group events (i.e. Town Council/P&Z)
- VII. Boards and Commissions Reports**
- VIII. Old Business**
  - Build out Living Local app, launch 11/1
    - ✓ Begin dialogue w/ Chamber, sign up 30 businesses by 10/31
    - ✓ Develop campaign to sign up 500 residents (\$25 fee)
      - Money raised/donated...
  - Flea market, moved until Spring 2016
    - ✓ Formally commit to theme, dates and activities by 9/30
  - Hosting of broker event, September 2015
    - ✓ Confirm date and breakdown of activities by 8/26
- IX. New Business**
  - Modernize EDC Marketing materials to promote town
    - ✓ Develop newsletter and digital content
  - Finalize plans to support Monroe Means Business event
    - ✓ recruitment of businesses to exhibit
    - ✓ securing of door prizes/awards