



## **Monroe Economic Development Commission**

**NOTICE OF MEETING - TOWN OF MONROE  
ECONOMIC DEVELOPMENT COMMISSION  
REGULAR MEETING (MONROE TOWN HALL)**

**WEDNESDAY May 27th, 2015  
7:00 P.M.**

**AGENDA:**

- I. Roll Call**
- II. Review and Approval of Minutes From April 2015 Meeting**
- III. Correspondence**
- IV. Public Participation – 15 Minutes**
- V. First Selectman's update**
  - Apprise on any outside group events (i.e. Town Council/P&Z)
  - Update commission on social media plans for 2015
    - ✓ How can EDC leverage platform to communicate outward to residences
- VI. Chairman's Update**
  - Allocation of Marketing funds
    - ✓ Secure invoices and distribute of checks
- VII. Boards and Commissions Reports**
- VIII. Old Business**
  - Monroe Means Business, begin planning event
    - ✓ Recruitment of local businesses
    - ✓ Secure door prizes/raffle items
  - Broker Affair and Flee Market
    - ✓ Lock in dates
    - ✓ Determine scope of events and resources needed
  - Build out shop LOCAL
    - ✓ Develop ad campaign to connect residents and businesses
- IX. New Business**
  - Modernize/Update EDC marketing materials to promote Town
  - Engage Jantris to support all planned marketing programs for EDC