



Monroe Economic Development Commission

**NOTICE OF MEETING - TOWN OF MONROE
ECONOMIC DEVELOPMENT COMMISSION
REGULAR MEETING (MONROE TOWN HALL)**

**WEDNESDAY September 30th, 2015
7:00 P.M.**

AGENDA:

- I. Roll Call**
- II. Review and Approval of Minutes From July 2015 Meeting**
- III. Correspondence**
- IV. Public Participation – 15 Minutes**
- V. First Selectman's update**
 - Progress on filling board vacancies
 - ✓ Confirm status of Commissioned Member David Garofalo
 - Analysis of 9/25 Broker Event
- VI. Chairman's Update**
 - Notify of any outside group events (i.e. Town Council/P&Z)
- VII. Boards and Commissions Reports**
- VIII. Old Business**
 - Modernize EDC Marketing materials to promote town
 - ✓ Develop newsletter and digital content (and visuals)
 - Flea market, moved until Spring 2016
 - ✓ Formally commit to theme, dates and activities by 9/30
- IX. New Business**
 - Expand commitment to social media, get local message out.
 - Review plans, Monroe Means Business event on 10/15
 - ✓ Recruitment of "20" businesses to exhibit
 - ✓ Invitations to all incorporated businesses (1200)
 - ✓ Confirm category awards...