



Monroe Economic Development Commission

SPECIAL MEETING AGENDA MONROE TOWN HALL

**Wednesday April 27, 2016
7:00 P.M.**

- I. Pledge of Allegiance & Roll Call**
- II. First Selectman's update**
- III. Chairman's Update**
 - A. CERC Training – State Program
 - B. Town Calendar- Need a volunteer
- IV. Correspondence**
- V. Public Participation**
- VI. Old Business**
 - Hosting of affairs to attract and recruit new businesses
 - ✓ BRBC, Realtors and Developers
 - Modernize EDC Marketing materials (i.e. signage)
 - Expand commitment to social media, get local message out
 - ✓ Update EDC website content and visuals
- VII. New Business**
 - Formalize process and approach to increase commercial tax base
 - Establish the proper procedure for Commissioners when dealing with prospective businesses.
 - New programs-? Wine week? Restaurant week?
 - Marketing Review
 - Establish areas of town for Commissioner contact
 - New Traffic study Routes 111 and 25.
- VIII. Adjournment**