



Monroe Economic Development Commission

REGULAR MEETING AGENDA MONROE TOWN HALL

**Tuesday, May 24, 2016
7:00 P.M.**

- I. Pledge of Allegiance & Roll Call**
- II. First Selectman's update**
- III. Chairman's Update**
 - A. CERC Training – State Program**
 - B. Town Calendar- Need a volunteer**
- IV. Correspondence**
- V. Public Participation**
- VI. Old Business**
 - Hosting of affairs to attract and recruit new businesses
BRBC, Realtors and Developers
 - Modernize EDC Marketing materials (i.e. signage)
 - Expand commitment to social media, get local message out
Update EDC website content and visuals
- VII. New Business**
 - New programs-? Wine week? Restaurant week?
 - Marketing Review
 - Establish the proper procedure for Commissioners when dealing with
prospective businesses
 - Discuss new ideas regarding Marketing of local businesses
 - Establish areas of town for Commissioner contact
 - Discuss new relationships with Organizations such as the
Chamber/Rotary
 - New Traffic study Routes 111 and 25.
- VIII. Adjournment**