Monroe Economic Development Commission

REGULAR MEETING AGENDA
MONROE TOWN HALL

Tuesday, June 28, 2016
7:00 P.M.

I. Pledge of Allegiance & Roll Call

II. First Selectman's update

III. Chairman's Update

IV. Correspondence

V. Public Participation

VI. Old Business

- Hosting of affairs to attract and recruit new businesses
  BRBC, Realtors and Developers
- Modernize EDC Marketing materials (i.e. signage)
- Expand commitment to social media, get local message out
  Update EDC website content and visuals

VII. New Business

- New programs-? Wine week? Restaurant week?
- Marketing Review
- Establish the proper procedure for Commissioners when dealing with prospective businesses
- Discuss new ideas regarding Marketing of local businesses
- Establish areas of town for Commissioner contact
- Discuss new relationships with Organizations such as the
  Chamber/Rotary

VIII. Adjournment