



Monroe Economic Development Commission

REGULAR MEETING AGENDA MONROE TOWN HALL

**September 27, 2016
7:00 P.M.**

- **Pledge of Allegiance & Roll Call**
- **First Selectman's update:** MetroCog Presentation (see attached) and "Restaurant Week" request.
- **Chairman's Update:** FCCBN Meeting Sept.30th status
- **Correspondence:**
- **Public Participation**
- **Old Business**
 - i.
 - ii. Surveys:
 - 1. Resident
 - 2. Business Owner
 - 3. Landholder
 - 4. Developer
 - iii. GO LOCAL Campaign
 - iv. Communications with Town Depts, civic groups, Chamber, Rotary.
 - v. Business Meet and Greet Assignments
- **New Business**
 - i. Next Event – brainstorm
 - ii. Assignment of collateral material updates
 - iii. New Business openings/education
- **Ongoing Business in Progress**
 - i. Education
 - 1. Zoning
 - 2. Regs
 - 3. POCD
 - ii. Communications
 - 1. Email Campaign
 - 2. Monthly EDC News
 - 3. Website
 - 4. Facebook/Twitter
 - iii. Tools
 - 1. Database
 - 2. Google Drive
 - 3. Story Maps
 - 4. Other Commission Agenda
 - iv. Resources
 - 1. MetroCOG
 - 2. CERC
 - 3. SCORE

4. SBDC - Meeting attendee representative Nelson Merchan
- v. Commission Standing
 1. Recruiting to fill openings
 2. Invite public participation

- **Adjournment**