

NOTICE OF MEETING

TOWN OF MONROE - ECONOMIC DEVELOPMENT COMMISSION

MONROE TOWN HALL (Wednesday January 28, 2015)

Commenced 7.08pm

In attendance: Jeanette Politano, Karin Wynkoop, Jerry Stevens, Matt Levinson and Davinder Heslin

Not in attendance: Theresa Rotella and David Garofalo

Minutes:

- I. Correspondence**
 - a. No correspondence
- II. Chairman's Update**
 - a. Announced board vacancy has been filled by David Garofalo
 - b. Initiated conversations with Brendan Mckeeon, Chamber of Commerce and discussing unique ways to working collaboratively on the marketing of local businesses
 - c. Disclosed 2015's marketing budget of \$10,825 dollars
- III. Public participation**
 - a. None
- IV. First Selectman's Update**
 - a. Social Media, and leveraging Facebook and Linked in to drive awareness in support of town programs, businesses and desirability to live.
- V. Boards and Commissions Reports**
 - a. Attended P&Z's December forum with goal of trying to find synergies and unique ways to align team's on future town projects.
- VI. Old Business**
 - a. Secure EDC documents from Roberto Perez (past Chairman)
 - b. Get outside groups (i.e. Town Council) to participate in monthly EDC meetings
 - c. Monroe Means Business, begin planning event (October)
- VII. New Business**
 - a. Elected commissioners for the positions of Chair, Vice Chair and Secretary
 - o Each unanimously voted into their positions by piers
 1. Jeanette Politano (Chairman)
 2. Karin Wynkoop (Vice Chairman)
 3. Matt Levinson (Secretary)
 - b. Update EDC section of Monroe.org
 - c. Develop shop LOCAL program (match households/local businesses)
 - d. Secure dates to host "Broker Event" in town
 - e. Identify availability of Fireman's Field, promoting local businesses
- VIII. Meeting was adjourned at 8:57pm**