

NOTICE OF MEETING

TOWN OF MONROE - ECONOMIC DEVELOPMENT COMMISSION

MONROE TOWN HALL (Wednesday April 29, 2015)

Commenced 7.10pm

In attendance: Jeanette Politano, Karin Wynkoop, Jerry Stevens, Theresa Rotella, David Garofalo and Matt Levinson

Not in attendance: Davinder Heslin

Minutes:

- I. **Review and Approval of Minutes, April 2015**
 - a. Commissioner Stevens made motion, Commissioner Rotella “second it”
- II. **Correspondence**
 - a. Received correspondence (email) from Kris Krize, approving EDC to move forward hosting event/s at Fireman’s field -at a TBD date
- III. **Chairman’s Update**
 - a. Announced resignation of Commissioner Heslin, begin recruiting to fill board vacancy
 - b. Re-engage with P&Z to try and begin aligning goals forward
- IV. **Public participation**
 - a. None
- V. **First Selectman’s Update**
 - a. None (unable to attend)
- VI. **Boards and Commissions Reports**
 - a. None
- VII. **Old Business**
 - a. Monroe Means Business, lock in date (October 15th), pay deposit and engage Jantris to begin planning event (recruitment of businesses, door prizes and awards)
 - o Unanimous decision by commission
 - b. Broker Event, lock in date (September) and begin early planning stages
 - o Unanimous decision by commission
 - c. Flee Market, lock in dates (August, September and October) -at Fireman’s field
 - o Unanimous decision by commission
 - d. Build out shop LOCAL, understand costs involved to develop marketing campaign targeting residences and signing up of local businesses
- VIII. **New Business**
 - a. Modernize EDC marketing materials
 - o Brochure (develop NEW content) and signage
- IX. **Meeting was adjourned at 8:26pm**