

# NOTICE OF MEETING

## TOWN OF MONROE - ECONOMIC DEVELOPMENT COMMISSION

MONROE TOWN HALL (Wednesday June 24, 2015)

### Commenced 7.11pm

**In attendance:** Chairwoman Jeanette Politano, Commissioner Jerry Stevens, Theresa Rotella and Matt Levinson

**Not in attendance:** Commissioner Karin Wynkoop, Davinder Heslin and David Garofalo

### Minutes:

- **Review and Approval of Minutes, May 2015**
  - Commissioner Stevens made motion, Chairwomen Politano “second it”
- **Correspondence**
  - None
- **Public participation**
  - None
- **Chairwoman’s Update**
  - Announced possible resignation of Commissioner Heslin and Garofalo, awaiting written notification.
  - Discussed Commissions need to actively participate and engage with adjacent groups (i.e. Town Council/P&Z), aligning goals forward
  - Re-examined ways to improve EDC’s support of Corporations moving into town, but need better visibility by First Selectman (90 day advance)...
- **First Selectman’s Update**
  - None
- **Boards and Commissions Reports**
  - None

- **Old Business**
  - Reactivated EDC phone and e-mail
  - Hosting of Broker event September 2015
    - Awaiting details (i.e. agenda)
  - In development of a relevant communications program to efficiently connect local businesses and residences.
    - Newsletters/e-mails/social media
  - Early stage planning to host multiple flea market events at Fireman's Field, beginning Aril 2016.
- **New Business**
  - In discussions to modernize EDC marketing communication materials
    - Digital content for monorect.org
    - Brochure
    - Event signage
  - Jantris Marketing to formally present plans coordinating all facets of the upcoming Monroe Means Business event on 10/15.
    - Recruitment of businesses
    - Securing of door prizes and awards
    - Promoting of event (invitations)
- **Meeting was adjourned at 8:13pm**