

NOTICE OF MEETING

TOWN OF MONROE - ECONOMIC DEVELOPMENT COMMISSION

MONROE TOWN HALL (Wednesday February 25, 2015)

Commenced 7.09pm

In attendance: Jeanette Politano, Karin Wynkoop, Jerry Stevens, Matt Levinson Theresa Rotella and Davinder Heslin

Not in attendance: David Garofalo

Minutes:

- I. Consent Cal: Minutes of meeting January 28, 2015 reviewed.**
 - a. Commissioner Stevens motioned to recommend EDC join Chamber of Commerce and exhibit at Chambers April's annual event, Vice Chair Karen Wynkoop "second it"
 - b. Commissioner Stevens motioned to have EDC minutes posted on EDC website, Commissioner Heslin "second it"
- II. Correspondence**
 - a. No correspondence
- III. Chairman's Update**
 - a. Working collaboratively with Chamber to co-develop marketing initiatives, supporting local businesses
 - b. Continuing to align goals with outside groups on future town projects (i.e. P&Z)
- IV. Public participation**
 - a. None
- V. First Selectman's Update**
 - a. None (out of town and unable to attend)
- VI. Boards and Commissions Reports**
 - a. None
- VII. Old Business**
 - a. Monroe Means Business (October event)
 - o Outline dates available, hosting requirements and invite list
 - b. Build out shop LOCAL program (match households/local businesses)
 - o Develop campaign to communicate residents
- VIII. New Business**
 - a. Commissioner Heslin to update EDC minutes on www.monroect.org
 - b. Modernize EDC marketing materials
 - o Secure competitive quotes (i.e. Minutemen)
 - c. Lock in dates to host "Broker Event" in town
 - d. Identify availability of Fireman's Field, promoting local businesses
- IX. Meeting was adjourned at 8:29pm**