

NOTICE OF MEETING

TOWN OF MONROE - ECONOMIC DEVELOPMENT COMMISSION

MONROE TOWN HALL (Wednesday March 25, 2015)

Commenced 7.10pm

In attendance: Jeanette Politano, Karin Wynkoop, Jerry Stevens, Theresa Rotella and David Garofalo

Not in attendance: Davinder Heslin and Matt Levinson

Minutes:

- I. **Review and Approval of Minutes, March 2015 reviewed.**
 - a. Commissioner Rotella made motion, Vice Chair Wynkoop “second it”
- II. **Correspondence**
 - a. No correspondence
- III. **Chairman’s Update**
 - a. Introduction of newest Board Member David Garofalo
 - b. Confirmed marketing dollars available, budget years ends 6/30
- IV. **Public participation**
 - a. 15 minutes with Roberto Perez and reviewed Monroe Means Business event planned in September.
 - o High level (\$100 per booth/\$25 a person/30 tables total and cash bar)
 - ✓ Recruit 140 people
- V. **First Selectman’s Update**
 - a. None (out of town and unable to attend)
- VI. **Boards and Commissions Reports**
 - a. None
- VII. **Old Business**
 - a. Monroe Means Business (October event)
 - o Awaiting dates, hosting requirements and invite list
 - b. Build out shop LOCAL program (match households/local businesses)
 - o Review recommendations by group of campaign options to communicate to Monroe residents
- VIII. **New Business**
 - a. Commissioner Heslin to begin updating EDC minutes on www.monroect.org
 - b. Modernize EDC marketing materials
 - o Awaiting competitive quotes (i.e. Minutemen)
 - c. Lock in dates to host “Broker Event” and availability of Fireman’s Field, promoting local businesses (i.e. Antiques/Food/Tag Sales)
- IX. **Meeting was adjourned at 8:23pm**