



Monroe Economic Development Commission

ECONOMIC DEVELOPMENT COMMISSION REGULAR MEETING (MONROE TOWN HALL)

**Tuesday February 23, 2016
7:00 P.M.**

- I. Pledge of Allegiance & Roll Call**
- II. First Selectman's update**
 - Expectations of Economic Development Commission 2016/2017
- III. Special Elections**
 - Chairman
 - Secretary
- IV. Chairman's Update and discussion of protocol**
- V. Correspondence**
- VI. Public Participation**
- VII. Old Business**
 - Hosting of affairs to attract and recruit new businesses
 - ✓ Lock in dates (i.e. BRBC, Realtors and Developers)
 - Modernize EDC Marketing materials (i.e. signage)
 - Expand commitment to social media, get local message out.
 - ✓ Update digital content (and visuals)
- VIII. New Business**
 - Formalize process and approach to increase commercial tax base
- IX. Adjournment**